

INTERNATIONAL WEEK PROGRAM
“CULTURAL CO-CREATION: BUILDING BRIDGES BETWEEN COUNTRIES”

April 11th, 2016

Day 1

Exploring Central Asia: Historical Paths and Ways Forward

- 8.30 – 09.30 Registration
Exhibition of international projects
- 09.30 – 10.00 **Opening remarks**
- *D. N. Nazarbayeva, Deputy prime minister of Kazakhstan*
 - *K. Rybinski, Rector, Narxoz University*
 - *Sh. Tasbulatova, Erasmus + Program National Coordinator, Kazakhstan*
- Assembly Hall
- Session 1**
- 10.00 – 13.00 **Quality assurance, accreditation and the future of management education**
- *Dr. E. Cornuel, CEO of European Foundation for Management Development (EFMD)*
- Assembly Hall
- 13.00 – 14.00 Break
- 14.10 – 17.00 **Integration of higher education science of Kazakhstan into international educational system.**
International academic and research conference. Plenary Session
Hall 7
- Session 2**
- 11.15 – 12.00 **Comparative analysis of geopolitical situation in Central Asian countries**
- *M. Makhmutova, Director at Public Policy Research Center*
- Open talk
Hall 1. Working language: Russian
- 12.15 – 13.00 **Central Asian start-ups**
Roundtable
Business Incubator “Most. Room 21, “Most”. Working language: Russian
- 13.00 – 14.00 Break
- 14.30 – 16.30 **Executive Session of Kazakhstan Foundation of Management Development**
Hall 1
- Session 3**
- 10.15 – 11.00 **Campus tour. Meeting in the main hall and networking of Narxoz University’s students and international students (Main Entrance)**
- 11.15 – 12.00 **Sustainable development goals and population of Central Asian countries**
- *V. Samek, UN Representative of Department of Public Information.*
 - *S. Karpov, Program Specialist on Communication and Information UNESCO Almaty Cluster Office for Kazakhstan, Kyrgyzstan, Tajikistan and Uzbekistan*
- Open lecture
Hall 1. Working languages: English, Russian.
- 12.15 – 13.00 **Politics, culture and traditions of Central Asia**
- *Zulfiya Imyarova, Professor of Narxoz University.*

Seminar
Hall 11. Working language: English

13.00 – 14.00 Break

14.00 – 16.00 **Embassy Hour**

- *H. Hanib, 1st secretary / Director of Trade Session , Embassy of Malaysia, Almaty office*
- *P. McCabe, Consul for political and economic affairs, United States Consulate General in Almaty*
- *R. Zainutdinova, Senior Commercial Officer at Embassy of the Netherlands*
- *N. Ameri, Director “English Language Services”, British Council*
- *N.Izmailov, Honorary council of Sweden in Kazakhstan*

Hall 11. Working language: English/Russian

16.10 – 17.00 **Elevator pitch for international students. 10 minute presentation by every international student on himself and his home country**

Hall 11. Working languages: English / Russian

Session 4

10.00 – 18.00 **International Scientific and Practical Conference for young scientists, Bachelor, Master and PhD degree students. “The mainstreams of social and economic development of Kazakhstan in new global reality”**

Working language: English /Russian

April 12th, 2016

Day 2

Doing Business in Central Asia.

Session 1

10.00 – 10.30 **Presentation of CANEM - Erasmus Mundus international mobility program**

- *S. Siemens, CANEM Coordinator, Erasmus program.*

Hall 11. Working language: English

10.45 – 18.00 **Executive session. CANEM-Erasmus Mundus international mobility program**

Hall 11.

11.45 – 12.50 **What leadership qualities are required to manage 1st Tier Upstream and Down Stream International Oil Companies?**

Roundtable of Narxoz University alumni

Speakers:

- *T.Miller, Managing Director - Eurasia Business Unit – Chevron (confirmed) - Panel Chairman and Moderator*
- *S.Tonetti, PwC, Central, East Europe & CIS Tax Partner, EU&M Tax & Legal Services*
- *P.Cassidy, Commercial Officer, US Embassy , TBC*
- *K. Abzhanov, Member of the Board of Directors, Lancaster Group, Narxoz University Alumni*
- *Y. Chan, Deputy General Manager, ERSAl*
- *J. Piedra, Director of Narxoz University Alumni association.*

Conference hall 2. Working language: English

13.00 – 14.00 Break

14.10 – 16.00 **Innovative business – is a hope and future of Kazakhstan**

- *T. Zhanabergenov, the head of “Meken” business school, Representative of Texas school for entrepreneurs*

Master class

Hall 7. Working languages: English, Russian

Session 2

11.00 – 12.00 **What to do and what not to do in the real-estate business - 20 years of practical experience**

- *R. Holland, Managing Partner at CBRE*

Master class

International Business School, Room 209. Working language: English

11.00 – 13.00 **Design thinking**

- *P. Koktyshev, The head of Business Incubator “MOST”*

Master class

Room 24, “MOST”. Working language: Russian

13.00 – 14.00 Break

14.00 – 15.00 **One Belt One Road and the transit through Kazakhstan**

- *V. Korolyov, General Director, Freight Company TransAl, Poject Logistics Center*
- *T. Sokolova, Position Marketing Officer, Austrian Embassy – Commercial Session, Office Almaty*
- *H. Holzhacker, Program Director "International Economics", Narxoz University*
- *A. Garipova, Operations Manager, Freight Company TransAl*
- *Gebrueder Weiss, Kuehne und Nagel, DHL, DryportKorgos, United transport and Logistic company, Association of Logistics specialists of Kazakhstan*

Round table

Hall 1. Working language: English

Session 3

ROUND TABLE DISCUSSIONS: INTERNATIONAL SCIENTIFIC AND APPLIED RESEARCH CONFERENCE “INTEGRATION OF KAZAKHSTANI SCIENCE INTO INTERNATIONAL SCIENTIFIC AND EDUCATIONAL SYSTEM”

10.0 – 12.00 **The public governance of social and economic development of Kazakhstani regions**

Moderator:

- *U. Tekenov, Professor, Narxoz University*

Hall 1.

14.00 – 15.00 **An innovative focus of integration of education and science in higher education establishments**

Moderators:

- *S. Tamenova – Professor, The Head of the Center for Research and Development*
- *G. Nurmukhanova – Professor, The Director of the Institute for Education Development*
- *M. Skiba – Associate Professor, The Head of the Center "Management in Education"*

Hall 2

10.00 – 12.00 **An innovative approaches to the development of storage and processing of agricultural products in Kazakhstan**

Moderator:

- *S. Smagulova – Professor, NarxozUniversity*

(Venue – The Foundation of the First President on the Republic of Kazakhstan)

11.00 – 13.00 **Master class “New model of Baccalaureate at National Research University, The Higher School of Economy”**

- *A. Serova, Head of the Methodical Centre, National Research University, The Higher School of Economy*

IBS, Room 318. Working language: Russian

10:00 – 13:00 **Conference session "An innovative technologies in education, science and business"**

Session Chair:

- *L. Baitenova, Head of the "Applied Information" Department SLC 2, room 324, 325.* Working language: Russian/Kazakh

Session 4

11.00 – 12.00 **Practical Kazen -is the key for a company successful production and competitiveness**

- *Kazuchika Sato, Management consultant (Kaizen)KD Tech Company Ltd, Tokyo Japan*

Master class.

Kazakh - Japanese Center, room 3, 3rd floor. Working language: English

13.20 – 14.00 **Workshops on foreign languages**

- French – room 323
- German - room 318
- Chinese – room 324
- Korean - room 332

14.00 – 16.00 **American football
Narxoz University Stadium**

16.00 – 17.00 **«Discovering Central Asia through a debate».**

Debate tournament

Hall 9. Working language: English/Russian

April 13th, 2016

Day 3

Cultural diversity and international collaboration

Session 1

10.00 – 10.50 **Central Kazakhstan: History and Cultural Heritage**

- *S. Sakenov, Deputy Director of Kazakhstan Geographic Society, UNDP Project Coordinator.*

Open lecture

Hall 1. Working language: Russian

11.05 – 11.50 **Documentary Urbanism: How to Explore Almaty (or Anywhere) with Photography**

- *D. Keen, MA, Stanford University, "Walking Almaty" founder*

Open talk

Hall 1. Working language: English

12.00 – 13.00 **Economic development of Central Asia (EurAsEC)**

- *V. Auken, PhD from Columbia University, Professor of Narxoz University.*

Open lecture

Hall 9. Working language: English

14.30 – 17.00 **City tour**

Session 2

- 10.00 – 11.50 **Finding scholarship for studying abroad**
- *R. Akhmetova, Cultural Affairs Assistant, United States Consulate General in Almaty*
 - *P. Semyonov, DAAD Project Manager*
 - *L. Yedygenova, “Bilim-Central Asia” Educational Center Program Coordinator*
 - *L. Gorbunova, “Bilim – Central Asia” Educational center Foundation Executive director*
 - *I. Yuldashev, Associate Director, International Relations, SolBridge International School of Business, South Korea*
 - *T. Martynova, art director of the online magazine Vlast.kz,*
 - *I. Chubarova, coordinator of Campus France Kazakhstan Bureau*
- Workshops
Hall 11. Working languages: English / Russian
- 11.05 – 12.00 **International fellowship research programs for faculty members**
- *Rowan Kennedy, Program Manager, British Council*
 - *RaushanAkhmetova, Cultural Affairs Assistant, United States Consulate General in Almaty*
 - *Philipp Semyonov, Project Manager, DAAD*
- Workshop
Hall 2. Working languages: English / Russian
- 12.05 – 12.50 **Creativity and art as an engine for economic development**
- *AidarBatalov, Film director, clip maker, producer, London Arts Academy Alumni.*
- Public talk
Conference Hall 1. Working language: Russian
- 14.30 – 17.00 City tour

Session 3

- 11.05 – 18.00 **Executive session. CANEM-Erasmus Mundus international mobility program**
- 12.05 – 13.00 **Closing ceremony of the International Scientific and Practical Conference for young scientists, Bachelor, Master and PhD degree students . “The mainstreams of social and economic development of Kazakhstan in new global reality”**
- Hall 11. Working language: Russian/Kazakh
- 14.30 – 17.00 City tour

Session 4

- 10.00 – 11.00 **Workshops on Russian language**
Room 312 IBS
- 11.00 – 11.30 **Workshops on Kazakh language**
Room 312 IBS
- 10.00 – 12.00 **Workshops on English language**
Room 313 IBS
- 11.00 – 12.00 Japanese calligraphy and origami master class by Kazakhstan Japanese Center for human resources development
Kazakh - Japanese Center, room 3, 3rd floor. Working language: English
- 14.30 – 17.00 City tour

April 14th, 2016

Day 4

Session 1

- 09.00 – 18.00 **Cultural/sightseeing program: 9 hour tour: Issyk Mountain Lake, Golden Man museum in Issyk village (additional registration required)**
- 10.00 – 18.00 **International Seminar. “International credit mobility: Management, funding, results acknowledgment and quality assurance”**
- *Department of higher and graduate education and International cooperation, National office Erasmus + in Kazakhstan, under support of EACEA.*
- Hall 11, conference hall 1
- 12.00-16.00 **Job gallery**

April 15th, 2016

Day 5

Session 1

- 10.00 – 18.00 **International Seminar. “International credit mobility: Management, funding, results acknowledgment and quality assurance”**
- *Department of higher and graduate education and International cooperation, National office Erasmus + in Kazakhstan, under support of EACEA.*
- Hall 11, conference hall 1

Session 2

- 10.00 -16.00 **Nauryz Celebration Event and Closing ceremony**